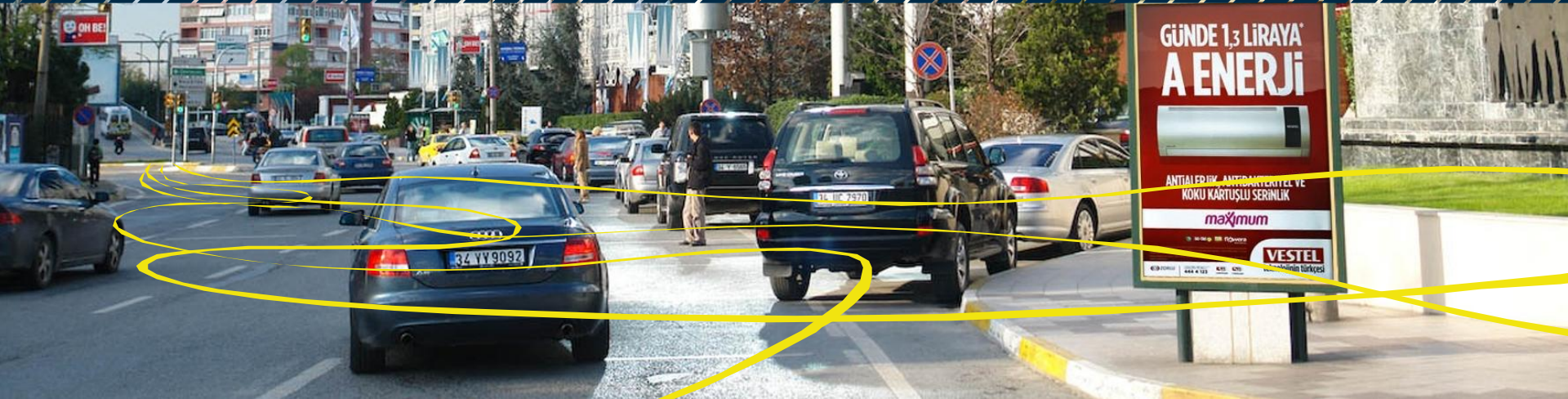


Outdoor

Wall 2012 Ratecard

 **Wall**

Şehirler için. İnsanlar için.



Istanbul

CLP (Bus Stop Shelter – City Information Panel – Advertising Pillar)			
Advertising Faces	Networks	Face/daily price (€)	Network/Week * Gross Price (€)
680*	5	18,5	88.000
600	1	18,5	77.700
340	2	21	49.980
CLB			
Advertising Faces	Face/weekly price (€)		Network/Week * Gross Price (€)
26	650		16.900

* One of our 680 face networks can be divided into 340 face networks.
Standard media rates in 2012, prices include 15% agency commission fee, exclude VAT.

Ege

CLP (Bus Stop Shelter – City Information Panel)			
Advertising Faces	Networks	Face/daily price (€)	Network/Week *Gross Price (€)
1.000	4	13	91.000
850	2	13	77.350
CLB			
Billboard	Product/Week * Gross Price (€)	Advertising Pillar	Product/Year * Gross Price (€)
Bodrum-Çeşme-Marmaris	183	Bodrum-Çeşme-Marmaris	15.000
Other Ege	130	Other Ege	12.500
Megalight	Product/Year * Gross Price (€)	Megaboard	Product/Year * Gross Price (€)
Bodrum-Çeşme-Marmaris	23.750	Çeşme-Kuşadası	26.250
Other Ege	22.500		

Standard media rates in 2012, prices include 15% agency commission fee, exclude VAT.

Konya

CLP (Bus Stop Shelter – City Information Panel)			
Advertising Faces	Networks	Face/daily price (€)	Network/Week *Gross Price (€)
300	4	16	33.600
CLB			
Billboard	Megalight	Megaboard	Led Screen
Product/Week * Gross Price (€)	Face/Week * Gross Price (€)	Product/Month * Gross Price (€)	Product/Month * Gross Price (€)
183	550	4.500	2.250

Standard media rates in 2012, prices include 15% agency commission fee, exclude VAT.

Şehirler için. İnsanlar için.

İletişim



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