



Price List 2009

Istanbul

| CLP (Bus Stop Shelter – City Information Panel – Advertising Pillar) | | | |
|--|------------------|------------------|-----------------------------|
| Adv. Faces | Networks | Face/daily price | Network/Week * Gross Price |
| 600 | *5 | 35 | 147.000 |
| CLB | | | |
| Adv. Faces | Face/daily price | | Network/Month * Gross Price |
| 30 | 100 | | 90.000 |
| 20 | 115 | | 69.000 |
| **10 | 125 | | 37.500 |

* One of the 600 face network is divided into 150 face mini networks.

** Network numbers are valid between January-March, July-August periods.

Standard media rates in 2009, prices include 15% agency commission fee, exclude VAT.

Ege

| CLP (Bus Stop Shelter – City Information Panel – Advertising Pillar) | | | |
|--|----------------------------|-----------------------|----------------------------|
| Adv. Faces | Networks | Face/daily price | Network/Week *Gross Price |
| 1.000 | 4 | 25 | 175.000 |
| 850 | 2 | 25 | 148.750 |
| CLB | | | |
| Billboard | Product/Week * Gross Price | Advertising Pillar | Product/Year * Gross Price |
| Bodrum-Çeşme-Marmaris | 350 | Bodrum-Çeşme-Marmaris | 25.000 |
| Other Ege | 250 | Other Ege | 20.000 |
| Megalight | Product/Year * Gross Price | Megaboard | Product/Year * Gross Price |
| Bodrum-Çeşme-Marmaris | 50.000 | Bodrum-Çeşme-Marmaris | 40.000 |
| Other Ege | 45.000 | Other Ege | 35.000 |

50% discount will be applied on the price list between November and March.
Standard media rates in 2009, prices include 15% agency commission fee, exclude VAT.

Konya

| CLP (Bus Stop Shelter – City Information Panel) | | | |
|--|----------------------------|-------------------------------|-----------------------------|
| Adv. Faces | Networks | Face/daily price | Network/Week * Gross Price |
| 200 | 1 | 30 | 42.000 |
| 100 | 2 | 30 | 21.000 |
| Billboard | | | |
| Product/Week * Gross Price | | | |
| 350 | | | |
| CLP (Advertising Pillar) | | Megalight | |
| Adv. Faces | Product/Week * Gross Price | Product/15 days * Gross Price | Product/Month * Gross Price |
| 180 | 1.260 | 3.500 | 6.000 |

*Standard media rates in 2009, prices include 15% agency commission fee, exclude VAT.

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